CERTIFICATE OF TRANSMISSION

I hereby certify that this correspondence (along with any paper referred to as being attached or enclosed) is being submitted *via* the USPTO EFS Filing System on the date shown below to Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

Date: January 20, 2009 /Stacey Bussey/
Stacey Bussey

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of:

Applicant(s): Jesper B. Lind, et al. Examiner: David Robertson

Serial No: 10603,541 Art Unit: 2121

Filing Date: June 25, 2003 Conf. No: 4073

Title: SYSTEMS AND METHODS FOR IMPROVING COLLABORATIVE FILTERING

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

REPLY TO OFFICE ACTION DATED OCTOBER 20, 2008

Dear Sir:

Favorable reconsideration of the above-identified patent application is respectfully requested in view of the following comments.